RTTUZYUW RUMTFIAD496 2791833#UUUUF=RUTLAAB;
ZNR UUUUU ZZH ZYV
R D61832Z OCT 77
FM FBIS BANGKOK
TO FBIS WASHOC
FBBK

BT

BK 845

**STAT** 

REF BK8347 WA585 ON SAMACHAR SUBSCRIPTION!

UNCLAS RUMT

7637

#0495

I PROBABLY SHOULD HAVE NOTED IN REF MESSAGE THAT DURING CONVERSATIONS WITH SAMACHAR OFFICIALS THEY CONFIRMED THAT. THEY EXPECTED A PINAL DECISION ON "REORGANIZATION" OF THE AGENCY II. ESSENTIALLY A SPLIT INTO THREE SEPARATE AND COMPETING AGENCIES -- TO BE MADE IN "3 TO 4 WEEKS" WITH ANOTHER 3 TO 4 MONTHS REQUIRED TO IMPLEMENT IT. THEY ASSURED ME THAT ALL CONTRACTS WOULD BE HONORED AND THAT THERE SHOULD BE NO DETERIORATION IN THE OVERSEAS FILE:

UNLESS ADVISED OTHERWISE, WE SHALL PURSUE NEGOTIATIONS FOR A CONTRACT FROM HERE AS EXPEDITIOUSLY AS POSSIBLE ALONG LINES AGREED TO IN REF MESSAGES. Ø6/1036Z OCT

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NNNNRTTUZYUW RUTLAAAØØ33 2761434-UUUU--RUMTFI. ZNR UUUUU ZZH ZYN R Ø3143ØZ OCT 77 20V 11-03 FM FBIS WASH DC TO FBIS BANGKOK TH FBWA BT UNCLAS **STAT** 977 WA585 REF BK834 ON SAMACHAR SUBSCRIPTION: CONCUR YOUR PROPOSAL TO OFFER 15 PERCENT OVER OLD CONTRACT. IF THEY REMAIN FIRM, WE ARE WILLING TO GO THE \$7200. 03/1435Z OCT BT #0033

CPU SMIRILLE STORY RTTUZYUW RUMTFIA2228 2761058-UUUU--RUTLAAB.

ILLEGIBUUUUU ZZW ZYN

R 0310562 OCT 77

FM FBIS BANGKOK

TO FBIS WASHOC

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UNCLAS RUMT

7627 BK 834 **STAT** 

REF WA487 AND PREVIOUS MESSAGES ON SAMACHAR SUBSCRIPTION: MET WITH SAMACHAR OFFICIALS TWICE WHILE IN DELHI. THEY HAVE NO PROBLEM WITH CONTRACT PROVISIONS AS OUTLINED IN WA487% BUT ARE REQUESTING \$600 PER MONTH (\$7,200 PER ANNUM) FOR NEW CONTRACT -- A 20 PERCENT INCREASE OVER COST OF OUR PREVIOUS BOMBAY PTI SUBSCRIPTION. THIS MAY NOT BE THEIR ABSOLUTELY FINAL OFFER, BUT WITHOUT CONTRACTING AUTHORITY TO CLOSE THE DEAL WAS UNABLE TO PROD THEM DOWN ANY FURTHER!

IF HEADQUARTERS APPROVES, WOULD LIKE TO MAIL THEM FIRM OFFER OF 15 PERCENT OVER OLD CONTRACT, BELIEVE THERE IS SLIGHT POSSIBILITY THEY MAY ACCEPT THIS OR DOME BACK WITH OFFER BETWEEN 15 AND 20 PERCENT, PLS ADVISE, Ø3/1101Z OCT

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Administrative - Internal Use Or

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- The recruiting trip to Delhi also provided an opportunity for personal contacts with officials of the SAMACHAR News Agency regarding the purchase of a 1-year subscription to the agency's English-language press service. The decision to subscribe to the service, if the price was right, was made by FCS after a 2-week sampling by the bureau indicated the percentage of useable material was high enough to justify a trial subscription. Two rather lengthy meetings between the deputy chief and SAMACHAR officials resulted in a SAMACHAR asking price of \$7,200 per annua, with a slight possibility that this can be reduced somewhat if a firm offer at a lower price is made. With FCS concurrence, an offer of \$6,900 will be made to SAMACHAR. If not accepted, we will agree to SAMACHAR's \$7,200 asking price.
- A 5-hour major speech by Cambodian leader Pol Pot broadcast on 28 September and visits immediately afterward by Cambodian party and state leaders to the PPC and DPRK drew extensive interest and requests for extra copies from Mission consumers and visiting analysts. Processed material included the unveiling of the "Cambodian Revolutionary Organization" as the Cambodian Communist Party and other details on the party's history and organization. The trip has generated a heavy flow of processable material from Phmom Penh Radio which, together with new terminology requiring careful handling and the loss of one monitor to maternity leave, has created a temporary substantial processing backlog for the section.

Bangkok cruising monitor and Thai/Lan 6. undertook a 2.500-kiloseter senior monitor craising survey through six provinces bordering Laos in northeastern and eastern Thailand from 2 to 10 September. Wade at the request of the U.S. Consul in Udorn, and with FCS approval and guidance, the survey was designed primarily to determine if the Thai clandestine radio "Voice of the Feoole of Thailand" is being broadcast on mediumwave frequencies either directly or by relay or rebroadcast form stations in Laos, and to confirm the existence of and collect content, frequency and broadcast schedule data In the alleged clandestine "Voice of the Free Thai People" radio which has been removed in Thai media to be operating from transmitters in Laos near the Thai/Lao border. Several additional objectives were added at the request of FCS. Initial results of the survey, which were largely negative with regard to the two primary objectives, have been wirefiled to Meadquarters and passed to Incal Bahasav and Thai Covernment consumers. A full report on the trip will be nouched to Meadquarters when completed.

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REF MA485, SAMACHAR SUBSCRIPTION!

NOTE YOUR REFERENCE TO NEW DRAFT CONTRACT COUNCHED IN TERMS
THAT ARE TO BECOME STANDARD FOR ALL PRESS AGENCY CONTRACTS.
PLEASE DROP JS A COPY OF PROMISED SEPARATE MESSAGE. 20/02092 SEP
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NNNNRTTUZYUW RUTLAAA8587 2621536-UUUU--RUMTFI.

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FOLLOWING IS DRAFT OF PROPOSED CONTRACT WITH SAMACHAR, BASED ON EARLIER CONTRACT WITH PTI WITH SOME MODIFICATION OF PHRASING. THE ACTUAL TERMS ARE NEGOTIABLE, PROVIDED THAT OUR ESSENTIAL INTERESTS ARE PROTECTED.

PART I -- SCOPE OF WORK.

IT IS UNDERSTOOD AND AGREED THAT SAMACHAR (HEREINAFTER REFERRED TO AS THE CONTRACTOR) SHALL PERMIT THE FOREIGN BROADCAST INFORMATION SERVICE, U.S. GOVERNMENT (HEREINAFTER REFERRED TO AS THE CUSTOMER) THE RIGHT TO MONITOR THE NEWS TRANSMISSIONS OF THE CONTRACTOR WITH THE UNLIMITED RIGHT OF DISSEMINATION, PUBLICATION, AND REPRODUCTION IN U.S. GOVERNMENT MEDIA. TO PERMIT THE CUSTOMER ACCESS TO THIS SERVICE, THE CONTRACTOR HEREBY AGREES TO MAINTAIN ITS SHORTWAVE NEWS TRANSMISSIONS FOR THE DURATION OF THIS CONTRACT, TO ADVISE THE CUSTOMER OF THE SCHEDULE OF TIMES, FREQUENCIES, AND MODES OF EMISSION OF THESE TRANSMISSIONS, AND TO NOTIFY THE CUSTOMER IN ADVANCE OF ANY CHANGES TO THAT SCHEDULE.

THE CUSTOMER AGREES TO BEAR ALL COSTS OF MONITORING AND RECEIVING
THESE TRANSMISSIONS AND WILL ACKNOWLEDGE THAT SAMACHAR IS THE ORIGIN
OF ANY ITEMS SELECTED FOR PUBLICATION FROM THE CONTRACTOR'S NEWS
TRANSMISSIONS. THE CUSTOMER WILL NOT MISREPRESENT THE SUBSTANCE OF
ANY NEWS ITEMS ORIGINATING WITH THE CONTRACTOR AND AGREES NOT TO
TAMPER WITH THE CONTENT OF SUCH ITEMS, APART FROM THE NORMAL EDITING
NEEDED TO MEET STYLE REQUIREMENTS OR NEEDED TO PRESENT THE CONTRACTOR'S
MATERIAL IN OTHER THAN TEXTUAL FORM, SPECIFICALLY AS BRIEFS, SUMMARIES,
OR EXCERPTS.

IN THE EVENT THAT EITHER THE CONTRACTOR OR THE CUSTOMER IS SUCCEEDED BY ANOTHER ORGANIZATION, THIS CONTRACT WILL REMAIN IN FORCE PROVIDED THAT THE SUCCESSOR TO THE CONTRACTOR MAINTAINS AN EQUIVALENT NEWS SERVICE.

PART II -- PRICES A! PAYMENTS

THE CUSTOMER SHALL PAY THE CONTRACTOR AS FEES FOR THE SERVICES

TO BE PROVIDED HEREUNDER THE TOTAL PRICE OF SIX THOUSAND U.S. DOLLARS

(U.S. \$6,000) ANNUALLY, WHICH WILL BE PAID QUARTERLY IN ADVANCE. THE

CUSTOMER WILL MAKE PAYMENT TO THE HEADQUARTERS OF THE CONTRACTOR BY

U.S. DOLLAR CHECK. THE CONTRACTOR WILL ADDRESS INVOICES TO THE FBIS

OFFICE IN BANGKOK, OR TO SUCH OTHER LOCATION AS THE CUSTOMER MAY

STIPULATE. IN THE EVENT THAT THE SHORTWAVE TRANSMISSIONS ARE

TERMINATED, THE CONTRACTOR AGREES TO A PRO RATA REFUND OF FEES PAID

FOR THE PERIOD WHEN THE NEWS SERVICE IS UNAVAILABLE.

PART III -- PERIOD OF PERFORMANCE

THE WORK TO BE PERFORMED HEREUNDER SHALL COMMENCE ON 1 OCTOBER 1977 AND SHALL BE COMPLETE ON 38 SEPTEMBER 1978. ANY EXTENSIONS MUTUALLY AGREEABLE TO THE CONTRACTOR AND THE CUSTOMER SHALL HAVE DURATIONS CORRESPONDING TO THE THEM CURRENT FISCAL YEARS OF THE UNITED STATES GOVERNMENT.

PART IV -- ADDITIONAL TERMS AND CONDITIONS.

IN THE EVENT THAT EITHER OF THE PARTIES DECIDES TO TERMINATE THIS CONTRACT, IT IS UNDERSTOOD AND AGREED THAT WRITTEN NOTICE OF INTENT TO TERMINATE WILL BE ISSUED AT LEAST TWO MONTHS BEFORE THE PROPOSED DATE OF TERMINATION. 19/1544Z SEP

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NNNNRTTUZYUW RUTLAAA0502 2621457-UUUU--RUAOFBA RUMTFI.

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R 191456Z SEP 77

FM FBIS WASH DC

TO RUAOFBA/FBIS OKINAWA JA

RUMTFI/FBIS BANGKOK TH

FBWA

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WA485

REF BK811 ON SAMACHAR SUBSCRIPTION:

- 1. WE PREFER BUREAU TO MAKE CONTACT WITH SAMACHAR, AND YOUR TRIP WILL PROVIDE BEST OPPORTUNITY. AS A RULE, CONTACT AND CONTRACTS ARE PROVINCE OF FIELD BUREAUS. ONLY EXCEPTIONS ARE WHEN PRESS AGENCY REPS ARE LOCATED IN ANOTHER AREA WHERE WE HAVE A BUREAU; THEN CLOSEST BUREAU USUALLY HANDLES THE MATTER.
- 2. FORWARD INFO TO HQS FOR DECISION AND ACTION. CONTRACTING AUTHORITY WILL NOT BE GRANTED UNTIL WE KNOW THE PRICE, MEANING FINAL ACTION WILL PROBABLY HAVE TO BE HANDLED BY MAIL. CAN'T GET DRAFT CONTRACT COPY TO YOU BY MAIL IN TIME, SO WILL FORWARD VIA SEPARATE MESSAGE. IT IS NOT COPY OF OLD CONTRACT, BUT DRAFT OF NEW CONTRACT COUCHED IN TERMS WE NOW SEEK TO HAVE INCLUDED IN ANY CONTRACT WITH A PRESS AGENCY. IF YOU HAVE ANY QUESTIONS, EVEN IN DELHI, MESSAGE US FOR CLARIFICATION OR ADVICE. 19/1459Z SEP

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ZNR UUUUU ZZH ZYN
R 168415Z SEP-77
FM FBIS BANGKOK.
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RUAOFBA/FBIS CKINAMA JAPAN

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REF BK803, MA437 ON SAMACHAR SUBSCRIPTION:

ACCORDING TO INFORMATION OFFICER AT INDIAN EMBASSY, THERE IS NO SAMACHAR REPRESENTATIVE IN BANGKOK, AND HE KNOWS OF NONE IN THE FAR EAST, HE SUGGESTS CORRESPONDENCE WITH THE SAMACHAR OFFICE IN NEW DELHI. ADDRESS FOLLOWS:

SAMACHAR BHARTI DEEN DAYAL UPADHYAY MARG NEW DELHI

UNCLEAR FROM WA437 WHETHER BANGKOK IS TO CORRESPOND WITH SAMAGHAR ON CONTRACT OR HEADQUARTERS PREFERS TO DO THIS, IF YOU HAVE NO OBJECTION, I CAN TRY TO CONTACT SAMAGHAR OFFICE IN NEW DELHI DURING UPCOMING RECRUITING TRIP AND OBTAIN NECESSARY

INFORMATION: IF PRICE IS RIGHT AND CONTRACTING AUTHORITY CAN BE DELEGATED. I COULD CONCLUDE CONTRACT THEN AND THERE, OR FORWARD INFORMATION TO HEADQUARTERS FOR DECISION AND ACTION, WHICHEVER YOU PREFER! PLB ADVISE.

WOULD APPRECIATE COPY OF OLD CONTRACT IF YOU CAN GET IT HERE BY 23 SEP! 15/2410Z SEP

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RTTUZYUW RUTLAAAØ323 2552153-UUUU--RUAOFBA RUMTFI. ZNR UUUUU ZZH ZYN

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WA437

REF BK803 EVALUATION OF SAMACHAR NEWS AGENCY CONTENT (NOT SENT OKI):

- 1. WE ARE INCLINED TO SUBSCRIBE TO SAMACHAR FOR 1-YEAR TRIAL PERIOD. PERCENTAGE OF WIREWORTHY ITEMS DURING SAMPLING IS HIGH FOR PRESS AGENCY AND GOOD SOURCES ON SRI LANKA DEVELOPMENTS ARE WORTHWHILE HAVING ON COVERAGE. DAYSIDE CASTS ARE ALSO A PLUS.
- 2. IF SAMACHAR IS DISSOLVED AND REPLACED BY A NEW AGENCY OR AGENCIES, SUBSCRIPTION RIGHTS SHOULD BE TRANSFERRABLE.
- 3. SAMACHAR (PTI) CONTRACT WAS PREVIOUSLY NEGOTIATED IN TOKYO.

  LAST FIGURE WAS \$6000 A YEAR. IF NO SAMACHAR REP AVAILABLE IN

  BANGKOK, WE MAY HAVE TO DEAL DIRECTLY BY MAIL OR SEE IF THERE IS A

  REP IN HONG KONG. WE SHOULD SHOOT FOR \$6000 IF POSSIBLE, AGREEING TO

  NO MORE THAN 15 PERCENT INCREASE OVER THAT FIGURE FOR INFLATION.

  FUNDS ARE AVAILABLE AND WILL BE REPROGRAMMED BY HEADQUARTERS.

  CONTRACTING AUTHORITY FOR BUREAU WILL BE FORTHCOMING AFTER WE GET

  A FIRM PRICE FROM YOUR PRELIMINARY CONTACTS.
- 4. IF NECESSARY, WE CAN POUCH COPY OF OLD PTI CONTRACT AS
  REFERENCE IN DRAWING UP NEW TERMS. SAMACHAR MAY HAVE STANDARD FORM
  IT USES. IN GENERAL, CONTRACT SHOULD INCLUDE FOLLOWING PROVISIONS:
- A. FBIS HAS THE RIGHT TO MONITOR NEWS TRANSMISSIONS AT ANY FBIS SITE OR SITES.
- B. FBIS HAS UNLIMITED RIGHT OF DISSEMINATION, PUBLICATION, AND DISSEMINATION THROUGH U.S. GOVERNMENT PUBLICATIONS. FBIS WILL ACKNOWLEDGE ORIGIN OF EACH SAMACHAR ITEM USED.
- C. SAMACHAR WILL MAINTAIN SHORTWAVE TRANSMISSIONS FOR DURATION OF CONTRACT, WILL PROVIDE SCHEDULE OF TIMES AND FREQUENCIES FOR ITS SHORTWAVE TRANSMISSIONS, AND WILL NOTIFY FBIS IN ADVANCE OF ANY CHANGES TO THAT SCHEDULE.
- D. FBIS WILL MAINTAIN AND OPERATE ITS OWN RECEPTION TERMINALS; SAMACHAR WILL INCUR NO COST OR RESPONSIBILITY FOR THESE.
- E. CONTRACT IS TO BE BASED ON USG FISCAL YEAR WITH PAYMENTS TO BE MADE QUARTERLY IN ADVANCE. CONTRACT WILL BE RENEWED ON SAME TERMS AUTOMATICALLY UNLESS EITHER PARTY NOTIFIES THE OTHER AT LEAST 60 DAYS IN ADVANCE THAT CONTRACT IS TO BE TERMINATED OR AMENDED.
- F. CONTRACT IS BINDING ON SUCCESSORS TO CONTRACTING PARTIES. IF SHORTWAVE TRANSMISSIONS ARE CANCELLED, FBIS WILL RECEIVE PRO RATA REBATE FOR UNFILLED PERIOD OF CONTRACT. 12/2203Z SEP

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TO F81S WASHOO
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COV 11 -

BK 883

STAT 3682

REF WAZER; SK776 ON SAMACHAR EVALUATIONS

THO HEEK SAMPLING OF DELMI SAMACHAR ENGLISH CASTS

(19 AUGUST - 2 SEPTEMBER) INDICATES THAT HMILE THERE HAS BEEN NO NOTICEABLE CHANGE IN SAMACHAR TECHNICAL OPERATIONS, THE FILE APPEARS TO BE COVERING A BROADER RANGE OF SUBJECT MATTER, BOTH COMESTIC AND INTERNATIONAL, PROBASLY INDICATIVE OF THE MUCH FREER MAND IN REPORTING ENJOYED BY THE MEDIA UNDER THE CURRENT GOVERNMENT, A SLIGHTLY LARGER AMOUNT OF HIREMORTHY MATERIAL NOT COVERED BY OTHER SOURCES HAS MONITORED; WHETHER THIS MOULD SE HORTH THE COST OF SERVICE IS DIFFICULT TO SAY FROM THIS VANTAGE POINT, ESPECIALLY ON BASIS OF ONLY SEMBER SAMPLING.

CONSENSUS HERE: IS THAT WHILE SAMACHAR SUBSCRIPTION MIGHT PROVIDE: A LETTLE ADDITIONAL CONTENT TO BUREAU SOUTH ASIAN FRIE, IT HOULD NOT SAVE: SIGNIFICANT PROCESSING FROM VOICE OR PROVIDE MUCH ADVANTAGE IN THE WAY OF TIMELINESS:

FOLLOWING REBULTS OF SURVEY ARE OFFERED FOR HO CONSIDERATION!

1. ALL FIVE SAMACHAR CASTS HERE MONITORED DAILY FOR THE

SHWEEK PERIOD!

- 2. 178 ITEMS WERE: CARRIED, OF WHICH APPROXIMATELY 21
  PERCENT DEALT WITH DOMESTIC TOPICS; 35 PERCENT WITH INTERNATIONAL TOPICS (USUALLY INVOLVING INDIA); 14 PERCENT REGIONAL TOPICS (IT PROVIDED GOOD COVERAGE OF THE SRI LANKA CIVIL STRIFE) AND 27 PERCENT HUMAN INTEREST AND SPORTS;
- 3; 57 ITEMS, ASOUT 33 PERCENT OF THE TOTAL, WERE MIREMORTHY; ONLY 14 OF THESE, ABOUT 8 PERCENT OF TOTAL NUMBER OF ITEMS MONITORED, WERE NOT MONITORED FROM ANY OTHER SOURCE AVAILABLE: AT THE TIME: (A FEW OF THERE: WERE LATER PICKED UP FROM INDIAN PRESS);
- 4; IN THE 25-WEEK PERIOD THERE HAS NO APPARENT TIME ADVANTAGE FOR SAMACHAR; SOME ITEMS HERE TAKEN FROM SAMACHAR FIRST; SOME FROM DECMI RADIO; BUT ALL HITMIN A FEH HOURS OF QNE ANOTHER; OF COURSE, UNTIL BANGKOK GETS ITS FOURTH SOUTH ASIAN MONITOR AND ESTABLISHES A DAY SHIFT IN THE SECTION, THE THO EARLY SAMACHAR CASTS COULD CONCEIVABLY PROVIDE A FEW HOURS ADVANTAGE ON SOME REPORTS!
- 5; SOMELITEMS TAKEN FROM DELMI RADIO OR ISL AND ATTRIBUTED TO SAMACHAR HERE NOT MONITORED FROM SAMACHAR ITSELFY PRESUMABLY THERE ARE OTHER SAMACHAR TRANSMISSIONS WHICH HE KNOW NOTHING ABOUT, OR THESE REPORTS HERE MANDOUTS.
- $\bullet$ ). NO NOVALIZATED NEWS ABENDY POOL ITEMS HERE MONITORED IN THIS REREOD;
- 7' ONE FINAL FACTOR: THERE HAVE BEEN SEVERAL REPORTS
  (BKR3L653Y DELHI DOMESTIC 231530 AUG IS PROBABLY THE MOST RECENT)
  THAT INDIAN ODVERNMENT IS CONSIDERING DISSOLUTION OF
  SAMAGHAR' 09786472: SEP

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ZNR: UUUUU ZZH ZYN

R 1806242 AUG 77

FM FBIS BANGKOK!

TO FRIS WASHOC

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COV-11 SAMACRAM

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REF WAZZZ DW SAMASHARI BANGKOK WILL MONITOR SAMASHAR THROUGH 2: SEPTEMBER AND ADVISE' 18/2626Z AUG 8T

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WITH RENEWAL TIME FOR PRESS AGENCY SUBSCRIPTIONS (1 OCTOBER)
FAST APPROACHING, WOULD APPRECIATE BUREAU SAMPLING SAMICHAR OUTPUT
FOR 2 WEEKS TO DETERMINE IF WE SHOULD CONSIDER RESUBSCRIBING TO THIS
AGENCY. WE ARE INTERESTED IN KNOWING IF CHANGE IN GOVERNMENT HAS HAD
ANY EFFECT ON NEWS AGENCY'S GENERAL OPERATIONS AND CONTENT OF FILE.
17/1351Z AUG

BT